



Fairtrade Quiz 2020

1. How many different products sold in the UK are Fairtrade certified?

- a) 1,500
- b) 2,500
- c) 3,500
- d) 4,500

2. Which of these is a Fairtrade product? (Tick all that apply)

- a) flowers
- b) gold
- c) toothbrushes
- d) footballs
- e) cotton wool
- f) skirts & shirts

3. Compare Ghana and the UK. Which of these is true (tick all that apply)

- a) the area of Ghana is smaller than UK
- b) population of Ghana is greater than UK
- c) the time in Ghana is the same as the time in UK

4. In which country was the cacao tree (which produces cocoa beans) discovered?

- a) Ghana
- b) Spain
- c) Mexico
- d) Egypt

5. When was chocolate invented as a bar or solid block of chocolate? (Before this it was a drink)

- a) 1455
- b) 1689
- c) 1752
- d) 1847

6. Which country is the largest grower and exporter of cocoa as cocoa beans?

- a) Ivory Coast
- b) Ghana
- c) Indonesia
- d) Australia
- e) Mexico
- f) Canada

7. Which country consumes most chocolate per person each year?

- a) USA
- b) Switzerland
- c) Germany
- d) Ireland
- e) Ghana
- f) UK

8. What proportion of cocoa beans sold globally is sold on Fairtrade terms?

- a) 1%
- b) 4%
- c) 11%
- d) 24%

9. What are the benefits of Fairtrade to farmers? (tick any you think are correct).

- a) Receive a fair price for their products
- b) Safe working conditions
- c) No child labour
- d) Improves lives, by using the Fairtrade Premium to improve community schools, water supply and health clinics
- e) Protection of the environment

10. What makes Divine Chocolate Ltd. different from most other chocolate companies?

- a) Kuapa Kokoo farmers own shares in the company.
- b) As shareholders, the farmers receive a share of the profits
- c) Divine invest a proportion of turnover to support and development projects in the community
- d) Divine is Fairtrade
- e) Kuapa Kokoo members sit on the board of Divine



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