

Glastonbury Town Council



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Mark Schneider Esq
Chief Executive Officer
Nestle Confectionery HQ
Haxby Road
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Monday, 6th July 2020

Dear Mr Schneider,
RE: KIT KAT BARS

On behalf of Glastonbury Town Council and the Glastonbury Fairtrade Town Steering Group, I am writing to ask you to reconsider the decision to cease buying cocoa from Cote d'Ivoire and cane sugar from Fiji and Malawi for use in Kit Kats, as this would result in local producers losing the Fairtrade premium.

The average income per day for cocoa farmers is £0.74. It would cost Nestle less than £0.01 per Kit Kat to maintain the Fairtrade premium to producers. Farmers supplying cocoa and sugar for use in Kit Kats receive almost £2m in Fairtrade premium per year. Typically, this money is invested in health care, children's education, clean water pumps, solar powered electricity, better farming techniques, and women's empowerment as well as paying cash directly to farmers.

Helping people to help themselves is a good thing and it is within your power to retain these premiums that the farmers earn through their hard work.

The councillors and community in this Fairtrade Town very much hope that such a major decision will be reviewed and consideration given to the moral obligations that as human being we owe to one another.

Yours sincerely,

Cllr. Jon Cousins
Mayor of Glastonbury



Glastonbury is proud to be a Fairtrade Town