

Coffee Quiz Answers Fairtrade Fortnight 2022

1. Where did coffee plants originally come from?

- a. Brazil b. Rwanda c. Ethiopia d. Nicaragua

Answer c

Legend has it that coffee was 'discovered' in Ethiopia in 700CE. Coffee made its way north, across the red sea into Yemen in the 1400s

<https://www.homegrounds.co.uk/history-of-coffee/> (fun web page)

2. Which country grows most coffee for export?

- a. Brazil b. Uganda c. Vietnam d. Peru

Answer a

Brazil, takes the top slot at number one, producing a staggering 2.68 million metric tonnes of coffee per year. As a nation it's been topping the pops as the world's leading coffee producer for 150 years!

<https://farrerscoffee.co.uk/blogs/blog/top-10-coffee-producing-countries-around-the-world>

https://en.wikipedia.org/wiki/List_of_countries_by_coffee_production

3. How many cups of coffee do we drink each day in the UK?

- a. 8m b. 18m c. 58m d. 98m

Answer d

In the UK, we now drink approximately 98 million cups of coffee per day. On the high street, café culture has also continued to boom, 80% of people who visit coffee shops do so at least once a week, whilst 16% of us visit on a daily basis.

<https://britishcoffeeassociation.org/coffee-consumption/>

4. What percentage of the cost of coffee ends up with the farmer.

- a. 10% b. 15% c. 20% d. 25%

Answer a

In an everyday £2.50 brew, the coffee itself accounts for just 4 per cent of the cost, or about 10p of which 1p ends up with the farmer.

<https://www.ft.com/content/44bd6a8e-83a5-11e9-9935-ad75bb96c849>

5. What percentage of coffee sold in the UK is Fairtrade certified?

- a. 5% b. 15% c. 25% d. 35%

Answer c

In the UK, Fairtrade coffee accounts for nearly 25% of total coffee sales – and the appetite for fairly traded coffee is growing.

<https://www.fairtrade.org.uk/media-centre/blog/10-facts-about-fairtrade-coffee/>

6. How many countries sell Fairtrade coffee?

- a. 40 b. 32 c. 26 d. 18

Answer b

Fairtrade currently works with 838,000 coffee farmers across 32 countries. Colombia is the largest producer of Fairtrade coffee. The UN recognises 193 countries in the world with 54 in Africa.

<https://www.fairtrade.org.uk/media-centre/blog/10-facts-about-fairtrade-coffee/>

<https://www.worldometers.info/geography/how-many-countries-are-there-in-the-world/>

7. When was the first coffee shop opened in London?

- a. 1652 b. 1748 c. 1861 d. 1904

Answer a

Here stood the first London coffeehouse at the sign of Pasqua Rosee's head, 1652. In 1652, Rosee opened a coffee-serving stall in St Michael's churchyard. Within a year or two, Rosee had earned enough revenue from selling his energy-inducing drink to upgrade from a stall to a store across the alley.

<https://www.bbc.com/travel/article/20201119-how-coffee-forever-changed-britain>

8. Which part of the coffee plant is used to make coffee?

- a. Leaf b. Fruit c. Seed d. Root

Answer c

A coffee bean is actually a seed. When dried, roasted and ground, it's used to brew coffee. If the seed isn't processed, it can be planted and grow into a coffee tree.

<https://www.ncausa.org/about-coffee/10-steps-from-seed-to-cup>

9. The area suitable for coffee growing is likely reduce by what amount by 2050?

- a. 10% b. 15% c. 30% d. 50%

Answer d

In a future in which humans make only modest progress to reduce carbon dioxide emissions, the world's total land area with climates suitable for coffee growing falls by 50%,

<https://www.science.org/content/article/climate-change-could-slash-coffee-production>

<https://www.iadb.org/en/improvinglives/most-unexpected-effect-climate-change>

10. What are the effects of climate change on coffee production?

- a. High air temperatures during blossoming can cause damage to coffee flowers and result in a lower yield.
b. Drought severely decreases the coffee fruit quality.
c. Low temperatures can kill some types of coffee plant.
d. Hurricanes and other weather events cause devastating losses in coffee crops.

All the above

<https://coffeeinformer.com/climate-change-coffee/>

11. What can coffee farmers do reduce the negative impacts of climate change?

- a. Plant a cover crop to protect the soil
b. Prune the coffee plants to keep the branches aerated.
c. Mulch coffee plants with leaves/stalks from other crops
d. Plant trees to shade the coffee plants

All the above

https://files.fairtrade.net/publications/Climate-Academy-Guide_-2020_final1.pdf