



FAIRTRADE MARK

Fairtrade quiz

1. The FAIRTRADE MARK is black and white with which 2 other colours?

2. When did a product with the FAIRTRADE MARK first appear in the UK?

1989
2000
1994

3. What was the first product to carry the FAIRTRADE MARK in the UK?

Coffee
Tea
Chocolate

4. How many Fairtrade products are there now available in the UK?

Less than 1,000
Between 1,000 and 2,000
More than 3,000

5. What is the current value of Fairtrade sales in the UK?

£400
£400,000
Over £400 million

6. What proportion of bananas eaten in the UK are Fairtrade bananas?

1 in every 10 bananas
1 in every 8 bananas
1 in every 4 bananas

7. Mexico, Chile and Zambia all produce which delicious Fairtrade product?

Salt
Cotton
Honey

8. What proportion of chocolate bars eaten in the UK are Fairtrade chocolate bars?

1 in every 10 chocolate bars
1 in every 5 chocolate bars
1 in every 100 chocolate bars

9. Which chocolate company is partly owned by the Kuapa Kokoo cocoa farmers' co-operative in Ghana?

Divine Chocolate
Cadbury's
Nestle

10. Where are Fairtrade sports balls produced?

Pakistan
Brazil
Canada

11. What are the benefits of Fairtrade to producers in poor countries? (tick any you think are correct)

- Receive a fair price for their products
- Have safe working conditions
- There is no child labour
- Families improve their lives through the provision of things like schools, health clinics, electricity and clean water
- Farmers take care to protect the environment



FAIRTRADE MARK

Fairtrade quiz answers

- 1. The FAIRTRADE MARK is black and white with which 2 other colours?**

Blue and green

- 2. When did a product with the FAIRTRADE MARK first appear in the UK?**

1989

2000

1994

- 3. What was the first product to carry the FAIRTRADE MARK in the UK?**

Coffee

Tea

Chocolate – Maya Gold

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 - Families improve their lives through the provision of things like schools, health clinics, electricity and clean water
 - Farmers take care to protect the environment
- All of these**