

## Fairtrade Quiz 2017

1. Which of these colours is not in the Fairtrade Mark?

- a) green
- b) blue
- c) yellow
- d) black

2. How many products sold in the UK are Fairtrade certified?

- a) 1,500
- b) 2,500
- c) 3,500
- d) 4,500

3. Which of these is not a Fairtrade product? (Tick all that apply)

- a) oranges
- b) gold
- c) toothbrushes
- d) footballs
- e) cotton wool

4. Compared to the UK, is the area of Ghana

- a) larger than
- b) smaller than
- c) about the same

5. How long ago was the cacao tree (which produces cocoa beans) cultivated to produce the first chocolate drinks?

- a) 1900 BC
- b) 900 BC
- c) 400 AD
- d) 1000 AD

6. In which country was chocolate discovered?

- a) Ghana
- b) Spain
- c) Mexico
- d) Peru

7. When was chocolate invented as a bar or solid block of chocolate?

- a) 1455
- b) 1689
- c) 1752
- d) 1847

8. Which country is the largest grower and exporter of cocoa as cocoa beans?

- a) Ivory Coast
- b) Ghana
- c) Indonesia
- d) Australia
- e) Mexico
- f) Canada

9. Which country consumes most chocolate per person?

- a) USA
- b) Switzerland
- c) Germany
- d) Brazil

10. What proportion of cocoa beans sold globally is sold on Fairtrade terms?

- a) 1%
- b) 4%
- c) 11%
- d) 24%

11 In 1994 the first three Fairtrade products were put on supermarket shelves. Which three? Choose from this list.

- a) Bananas
- b) Cadbury Dairy Milk
- c) Footballs
- d) Clipper Tea
- e) Cotton
- f) Cafedirect coffee
- g) Sugar
- h) Green & Blacks Maya Gold chocolate

12. What makes Divine Chocolate Ltd. different from other chocolate companies?

- a) As shareholders, the farmers receive a share of the profits
- b) Divine invest a proportion of turnover to support and development projects in the community
- c) Divine is Fairtrade
- d) Representatives of Kuapa Kokoo sit on the board of Divine

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