

## Fairtrade Quiz Answers

### 1. What are the benefits of Fairtrade to banana producers?

- a) Receive a fair price for their products
- b) Safe working conditions
- c) No child labour
- d) Using the Fairtrade Premium to improve community schools, water supply, health clinics
- e) Protection of the environment

#### Answer All of them

<https://www.fairtrade.org.uk/what-is-fairtrade/the-impact-of-our-work/the-difference-that-fairtrade-makes/>

### 2. Where did coffee plants originally come from?

- a. Brazil b. Rwanda c. Ethiopia d. Nicaragua

#### Answer c

Legend has it that coffee was 'discovered' in Ethiopia in 700CE. Coffee made its way north, across the red sea into Yemen in the 1400s

<https://www.homegrounds.co.uk/history-of-coffee/> (fun web page)

### 3. What percentage of coffee sold in the UK is Fairtrade certified?

- a. 5% b. 15% c. 25% d. 35%

#### Answer c

In the UK, Fairtrade coffee accounts for nearly 25% of total coffee sales – and the appetite for fairly traded coffee is growing.

<https://www.fairtrade.org.uk/media-centre/blog/10-facts-about-fairtrade-coffee/>

### 4. Which part of the coffee plant is used to make coffee?

- a. Leaf b. Fruit c. Seed d. Root

#### Answer c

A coffee bean is actually a seed. When dried, roasted and ground, it's used to brew coffee. If the seed isn't processed, it can be planted and grow into a coffee tree.

<https://www.ncausa.org/about-coffee/10-steps-from-seed-to-cup>

### 5. The area suitable for coffee growing is likely reduce by what amount by 2050?

- a. 10% b. 15% c. 30% d. 50%

#### Answer d

In a future in which humans make only modest progress to reduce carbon dioxide emissions, the world's total land area with climates suitable for coffee growing falls by 50%,

<https://www.science.org/content/article/climate-change-could-slash-coffee-production>

<https://www.iadb.org/en/improvinglives/most-unexpected-effect-climate-change>

### 6. What proportion of bananas bought in the UK is Fairtrade?

- a. 10% b. 33% c. 50% d. 65%

#### Answer b

One in three bananas (33%) bought in the UK is Fairtrade. Co-op, Sainsbury's, Waitrose, Ocado and Booths sell only Fairtrade bananas. In the UK we eat over 5 billion bananas a year (on average, that's 100 bananas per person!). Between 2000 and 2020, Fairtrade banana sales in the UK generated over £114 million in Fairtrade Premium for farmers and workers

<https://www.fairtrade.org.uk/farmers-and-workers/bananas/>

<https://www.fairtrade.org.uk/media-centre/blog/top-12-facts-about-fairtrade-bananas/>

<https://www.avogel.co.uk/food/ingredients/bananas/ten-fantastic-facts-about-bananas/>

### **7. What uses can you make of a banana?**

- a) Rub the inside of skin to reduce inflammation of insect bite
- b) Clean shoes
- c) Make beer or a type of spirit
- d) Make flour from dried bananas for baking
- e) Make chips

#### **Answer All of them!**

<https://www.avogel.co.uk/food/ingredients/bananas/ten-fantastic-facts-about-bananas/>

<https://www.fairtrade.org.uk/media-centre/blog/top-12-facts-about-fairtrade-bananas/>

### **8. In which country was the cacao tree (which produces cocoa beans) discovered?**

- a. Ghana b. Spain c. Mexico d. Egypt

#### **Answer c.**

Cocoa trees grew wild in the tropical rainforests of the Amazon basin and other areas in Central and South America for thousands of years. The earliest cultivation of cacao trees and the making of chocolate drinks has been found in Mesoamerica and what is now Mexico. It was a very important drink in many ancient South American indigenous cultures, with the Aztecs and Mayans being the best known.

<https://www.history.com/topics/ancient-americas/history-of-chocolate>

### **9. Which country consumes most chocolate per person each year?**

- a. USA b. Switzerland c. Germany
- d. Ireland e. Ghana f. UK

#### **Answer b.**

1st Switzerland consumes most 8.8 kg per person, per year

2nd Germany 8.1 kg

3rd Ireland. 7.8 kgs

4th United Kingdom 7.6 kgs

5th Sweden 6.6 kgs

USA eats about half as much as UK

Ghana consumes almost no chocolate at all!

<https://www.worldatlas.com/articles/which-countries-eat-the-most-chocolate.html>

### **10. Which of the following are expected to affect cacao production in Ghana?**

- a) Less rainfall
- b) Shorter dry season
- c) Higher temperatures
- d) Reduction in shade cover

#### **Answer All of them.**