

Fairtrade Quiz November 2023

1. Which of these colours is **not** in the Fairtrade Mark?

- a) Green
- b) Blue
- c) **Yellow**
- d) Black

2. Which of these is **not** a Fairtrade product? (Tick all that apply)

- a) Oranges
- b) Gold
- c) **Toothbrushes**
- d) Footballs
- e) Cotton wool
- e) Flowers

3. Where are the majority of Fairtrade footballs made?

- a) **Pakistan**
- b) Germany
- c) Brazil
- d) USA

Fairtrade-certified factories in Sialkot, Pakistan, where 70% of the world's hand-stitched footballs are made.

4. Which of these balls can be purchased as Fairtrade?

- a) **Rugby**
- b) **Volleyball**
- c) Cricket
- d) **Football**
- d) Boules
- e) Snooker

5. How long ago was the cacao tree (which produces cocoa beans) cultivated to produce the first chocolate drinks?

- a) 1900 BCE
- b) **900 BCE**
- c) 400 CE
- d) 1000 CE

The cacao tree was cultivated more than 3,000 years ago by the Maya, Toltec, and Aztec peoples of Mexico who prepared a beverage from cocoa beans (sometimes using it as a ceremonial drink) and also used the beans as money. The Maya considered chocolate to be the food of the gods and held the cacao tree to be sacred.

6. Which country is the largest grower and exporter of cocoa as cocoa beans?

- a) **Ivory Coast**
- b) Ghana
- c) Indonesia
- d) Australia
- e) Mexico
- f) Canada

Located in West Africa, Ivory Coast is the largest cocoa producer globally, producing about 2.2 million metric tons of cocoa beans annually.

7. Which company famously and deliberately splits their bars into uneven chunks?

- a) **Tony's Choclonely**
- b) Whitakers
- c) Seed & Bean
- d) Pico

'To us it doesn't make sense for chocolate bars to be divided into chunks of equal sizes when there is so much inequality in the chocolate industry! The unevenly sized chunks of our 180g bars are a nice way of reminding our choco friends that the profits in the chocolate industry are unfairly divided.' <https://tonyschoclonely.com/uk/en/frequently-asked-questions>

8. Which company produces Fairtrade hot drinks including tea, coffee and hot chocolate, and shares its name with a type of ship?

- a) Catamaran
- b) **Clipper**
- c) Submarine
- d) Narrowboat

Clipper tea commit to a fairer future for people and planet, with their Fairtrade and plastic-free tea bags.

9. In the UK, how many bananas on average do we eat per year?

- a) 150 million
- b) 880million
- c) 3 billion
- d) **5 billion**

5 billion is approximately 75 bananas per person per annum (UK population is approximately 67 million)

10. The word banana derives from the Arabic word for

- a) Oar
- b) Caterpillar

c) Crab

d) **Finger**

The name originates from the Arabic word 'banan' which means finger

11. In 2016 which world banana record did UK athlete Andrew Lawrence set, while dressed as a banana

a) Highest parachute jump

b) Fastest Channel swim from UK to France

c) Most bananas eaten in one minute

d) **Fastest London marathon time.**

Running a marathon in a speedy 2 hours and 47 minutes, Andrew goes down as the fastest banana around.

12. According to legend, the energizing effects of coffee were first noted when an Ethiopian farmer saw one of his animals getting lively after nibbling wild coffee beans. Which one?

a) Chickens

b) Horses

c) **Goats**

d) Bison

Legend has it that it was Kaldi who first noticed that coffee packs a punch on goats, way back in 850CE. Wikipedia states the story is "highly likely to be apocryphal," but we'll leave you to make up your own mind.

Note on dates: Anno Domini (AD) and Before Christ (BC) have Christian religious origins counting from the supposed birth date of Jesus. Common Era (CE) and Before the Common Era (BCE) are secular terms for the same dates. Other cultures/religions count the years differently. For Hindus this year is 2020 and for Buddhists in Thailand, 2565.